

MAKE TRAVEL MATTER
THE TRAVEL CORPORATION



MAKE TRAVEL MATTER[®] EXPERIENCE

Why are we looking for MAKE TRAVEL MATTER[®] Experiences?

MAKE TRAVEL MATTER[®] Experiences were developed as a way for TTC's brand to advance positive change around the world through the direct participation of travelers. They're meant to transform the way we think about the travel experience, for the mutual benefit of travelers and the people and places they visit. It is our hope this transformation can shift the way we travel for good, through long-lasting and meaningful impact.

How can you help us?

Source and secure experiences that meet our MAKE TRAVEL MATTER[®] Experience Criteria found [here](#) or speak to your TTC brand representative to learn more.

What are MAKE TRAVEL MATTER[®] Experiences?

MAKE TRAVEL MATTER[®] Experiences have a positive impact on the people and wildlife we visit, and teach travelers about sustainability in your community. To ensure we have a positive impact, we have criteria that experiences must meet in order to be a MAKE TRAVEL MATTER[®] Experience. This criteria aligns with the United Nations Sustainable Development goals for a more sustainable future.



View the [TTC Family of Brands](#)